

LTC Goudy Oldstyle



GOUDY OLDSTYLE HAS AN AFFINITY FOR THE CLASSIC ITALIAN TYPES, BUT CANNOT BE SAID TO BE AN ADAPTATION OF ANY PREVIOUS LETTER FORM. THE SERIFS ARE SHARP AND WELL-DEFINED AND THE FILLET CURVES ARE GENEROUS. BOTH ROMAN CAPITALS AND LOWERCASE LETTERS HAVE A TENDENCY TO INCLINE SLIGHTLY TO THE RIGHT, WHICH IS A

LTC Goudy Oldstyle
8 Point Type/9 Point Leading

THE USEFULNESS OF GOUDY OLDSTYLE ITALIC HAS BEEN BROADENED BY THE ADDITION OF A GENEROUS SUPPLY OF CURSIVE CHARACTERS WHICH ARE INCLUDED IN THE OPENTYPE FONT. THIS FREELY FLOWING ITALIC LETTER WAS DESIGNED BY FREDERIC W. GOUDY AS A COMPANION FOR GOUDY OLDSTYLE, AND WAS FIRST SHOWN AT THE SAME TIME AS THE ROMAN AND

LTC Goudy Oldstyle Italic
8 Point Type/9 Point Leading

GOUDY OLDSTYLE IS A CLASSIC, SMOOTH, GRACEFUL DESIGN, WHICH WAS FIRST SHOWN IN THE YEAR 1914, AND PUT ON THE MONOTYPE FOR MACHINE TYPE-SETTING AND TYPECASTING IN 1930. THIS DESIGN HAS HISTORICALLY BEEN ONE OF THE MOST SUCCESSFUL. 0123456789

LTC Goudy Oldstyle
10 Point Type/11 Point Leading

LIKE MANY OTHER INVENTORS, LANSTON DID NOT VISUALIZE THE FULL APPLICATION AND THE POSSIBLE DEVELOPMENT OF THE MACHINE TO WHICH HE WAS DEVOTING HIS TIME. THE MONOTYPE OF LANSTON WAS, AT ITS BEST, A CRUDE DEVICE COMPARED TO OTHER PRINTING 0123456789

LTC Goudy Oldstyle Italic
10 Point Type/11 Point Leading

GOUDY OLDSTYLE IS A SPLENDID LETTER FOR USE IN THE JOBS WHICH USUALLY COME TO COMMERCIAL PRINTING HOUSES

LTC Goudy Oldstyle 18 Point Type/20 Point Leading

PLACE YOUR SPECIMEN BOOK IN A CONVENIENT LOCATION WHERE IT CAN BE USED IN SELECTING NEW TYPE FACES FOR YOUR

LTC Goudy Oldstyle Italic 18 Point Type/20 Point Leading

IT PAYS TO DEMAND THE VERY BEST TYPE FACES. THESE FONTS MAY BE PURCHASED INDIVIDUALLY OR AS A SET.

LTC Goudy Oldstyle & Goudy Oldstyle Italic 24 Point Type/28 Point Leading

Invest in Classic Lanston Fonts

LTC Goudy Oldstyle 36 Point Type

Add Equity to Any Type Collection

LTC Goudy Oldstyle Italic 36 Point Type

A PARTIAL SHOWING OF CHARACTERS IN FONTS

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ
 abcdefghijklmnopqrstuvwxyzæœctstfiflffiffll
 àáâççðdêëëëgǵíıκłñŋŋøóššßtütüúžžþý
 €0123456789.,-';:!?&()[]\$0123456789

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
 ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ
 abcdefghijklmnopqrstuvwxyzæœctstfiflffiffll
 €0123456789.,-';:!?&()[]\$0123456789
 àáâççðdêëëëgǵíıκłñŋŋøóššßtütüúžžþý

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
 A B C D E F G H I J K L M N O P Q R
 S T U V W X Y Z a e g k m n o r v w x

GOUDY OLDSTYLE HAS AN AFFINITY FOR THE CLASSIC ITALIAN TYPES, BUT CANNOT BE SAID TO BE AN ADAPTATION OF ANY PREVIOUS LETTER FORM. THE SERIFS ARE SHARP AND WELL-DEFINED AND THE FILLET CURVES ARE GENEROUS. THE RIGHT SERIF ON MOST CHARACTERS IS LONGER THAN THE LEFT. BOTH ROMAN CAPS

LTC Goudy Oldstyle & LTC Goudy Oldstyle Italic
12 Point Type/14 Point Leading

LTC Goudy Oldstyle Bold



THIS EXCELLENT AND STURDY TYPEFACE IS Based upon Goudy Oldstyle, and in it are maintained the proportions of the letters and the serif formation of the parent forms. It was designed by Mr. Morris Benton and has been freely in use for display purposes, especially in advertisements, being considered by some to be the most

LTC Goudy Oldstyle Bold
8 Point Type/9 Point Leading

THE USEFULNESS OF GOUDY OLDSTYLE ITALIC Has Been Broadened by the Addition of Cursive Characters Which Are Included in the OpenType Font. This bolder version of the italic letter was designed by Morris Benton as a companion for Goudy Oldstyle Bold, and is considered by some as the most useable of bold italic types

LTC Goudy Oldstyle Bold Italic
8 Point Type/9 Point Leading

THE COLOR OF THE FACE IS SUPERB, And The Formation of the Caps Is Welcome to the modern printer who must intersperse display lines of all capitals with those of lowercase. While Goudy Bold finds ideal companionship in use with Goudy Oldstyle, it can also be used

LTC Goudy Oldstyle Bold
10 Point Type/11 Point Leading

LIKE MANY OTHER INVENTORS, Lanston Did Not Visualize the Full Application And the Possible development of the machine to which he was devoting his time. The Monotype of Lanston was, at its best, a crude device compared to other printing 0123456789

LTC Goudy Oldstyle Bold Italic
10 Point Type/11 Point Leading

A PARTIAL SHOWING OF CHARACTERS IN FONTS

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ
abcdefghijklmnopqrstuvwxyzæœctstfiflffiffll
àáâççððêêëëġġííĵĵķķłłññŋŋøøśśšštĕtŭŭúúžžþþ
€0123456789.,-“;:!?&()[]{}\$0123456789
ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒ
abcdefghijklmnopqrstuvwxyzæœctstfiflffiffll
€0123456789.,-“;:!?&()[]{}\$0123456789
àáâççððêêëëġġííĵĵķķłłññŋŋøøśśšštĕtŭŭúúžžþþ
A B C D E F G H I J K L M N O P Q R
S T U V W X Y Z & a e g k m n o p L v r w x

THIS EXCELLENT AND STURDY TYPEFACE Is Based upon Goudy Oldstyle, and in It Are Maintained the proportions of the letters and the serif formation of the parent forms. The color of the face is excellent **THE ITALIC IS BASED UPON GOUDY BOLD.** Like Its Companion Bold, It Was Designed by Morris Benton and has been freely used for display purposes and is considered by many as the most useable bold italic.

LTC Goudy Oldstyle Bold & LTC Goudy Oldstyle Bold Italic
12 Point Type/14 Point Leading

EFFECTIVE DISPLAY FACE FOR USE WITH OTHER TYPES. Keep This Typeface on Hand for Ad Work. Customers ask for this

LTC Goudy Oldstyle Bold 18 Point Type/20 Point Leading

A GLANCE AT A LANSTON SERIES OF TYPE MAY SUGGEST An Idea Which You Could Use For Printing Jobs, From Books to

LTC Goudy Oldstyle Bold Italic 18 Point Type/20 Point Leading

Ads Set in Goudy Bold Have an Aesthetic Appeal. The Appearance of This Letter Is Strong and Bold.

LTC Goudy Oldstyle Bold & Goudy Oldstyle Bold Italic 24 Point Type/28 Point Leading

A Very Sturdy, Attractive Typeface

LTC Goudy Oldstyle Bold 36 Point Type

It Can Be Used Effectively in Display

LTC Goudy Oldstyle Italic 36 Point Type

LTC Goudy Oldstyle Family

Sri Sri Radha Krishna Temple is proud to present
LTC Goudy Oldstyle Italic 28 Points

THE ELEVENTH ANNUAL KHQN
LTC Goudy Oldstyle Small Caps 36 Points

Llama Fest

LTC Goudy Oldstyle Bold Italic & LTC Goudy Oldstyle Cursive Bold

Saturday, July 16, 2005 @ 4:00 p.m.
LTC Goudy Oldstyle 36 Points

100 Llamas, Handicrafts, Obstacle Course, Races, Food, Wool Demos
LTC Goudy Oldstyle Italic 18 Points

Los Hermanos de los Andes

LTC Goudy Oldstyle Bold Italic 44 Points

8628 S. Main Street, Spanish Fork, Utah County
LTC Goudy Oldstyle Bold 24 Points

ADMISSION: \$3.00/ADULTS & \$1.00/CHILDREN. PARKING AVAIL.
LTC Goudy Oldstyle Small Caps 24 Points

“SUPERLATIVE...” -- ESQUIRE MAGAZINE
LTC Goudy Oldstyle Italic Small Caps 30 Points

Don't Miss It!

LTC Goudy Oldstyle Italic & LTC Goudy Oldstyle Cursive 72 Points

For more information, visit www.utahvalleyllamas.com. We'll see you at the festival.
LTC Goudy Oldstyle 14 Points

Other Upcoming Festivals: Good Karma Fest – 8/13, Festival of India – 9/17, Festival of Lights – 10/29.
LTC Goudy Oldstyle Italic 12 Points